



FAQ's Hybrid Annual Roadshows

What is the annual roadshow all about?

EAAA's Annual Roadshow is an opportunity to celebrate the past 12 months and thank all of our incredible supporters whose support has made it all possible. Whether watching online or in-person you can enjoy hearing from a range of remarkable speakers from across EAAA and celebrate the milestones of this past year! From 24/7 operations, our new multi-purpose Norwich base and introducing blood on board our missions, there's lots to cover!

Register for FREE today and join us on Thursday 14th October 2021, from 6.00pm, to find out more about our life saving work and plans for the future.

What is a hybrid event?

Hybrid events are, quite simply, a mix of live and virtual events. It was so great to see so many of you embrace technology and show your support at our first ever Virtual Roadshow in 2020, including those who wouldn't ordinarily have been able to attend in-person. With restrictions on events easing across the country, and the move back to more in-person events taking place, this online support was something we just couldn't ignore. Which is why we'll be hosting this year's event both online and in-person.

Whilst we're keen to maintain that ease of accessibility to a wide range of our supporters, we do also value the in-person interaction and engagement that is created, and hope that by offering both we can provide something for everyone. We're excited to deliver these events unconstrained by physical limitations. We recognise the unique opportunity to connect more people in the EAAA community with our updates and activities over the last 12 months in a reimagined format.

Do I have to pay to attend?

No, the Roadshow is free to attend, donations are welcomed.

How do I register for the event?

Registration is now open for both online and in-person and can be done through the same form on our website. You can sign-up and secure your place through our website here eaaa.org.uk/roadshow21. It's quick and simple to do! If you would like to attend in-person, spaces are limited and will be allocated on a first-come, first-served basis.

Do I have to download an app or install software to watch the event online?

If you choose to watch from home, there is no need for you to download any applications or software to watch the event. We'll send you a link via email a few days before to enable you to join us virtually. Please note this link may not go live until the day of the event but please keep this safe until you need it. Once you click on the link it will open up a tab in your web browser where you can view the live event online.

Can I watch on my mobile device or tablet?

Yes of course, you can watch the event on any device with a good connection to the internet. Please note that the layout may differ depending on screen size etc.

If I want to watch the event, but can't make the date or time, can I still view the event on-demand?

Yes of course! The beauty of this being a hybrid event means that we can record the event to playback at a later date. The recording of the event will be sent out to all registered participants within 24 hours of the event taking place so that you can watch on-demand in your own time.

Will I be able to ask a question during the event?

You will have the opportunity to pre-submit questions at the time of registration. This is really helpful to us as it enables us to manipulate the content into something that we know you want to hear. For those of you watching online, you can ask questions on the day using the chat box function and we're advising those attending in-person to download an app called 'Slido' on your mobile device. From this app you can also submit questions and comments throughout the event. This will enable both the online and in-person audiences to interact with each other and view what other questions have been asked by both audiences. We may not be able to get through all questions on the day, but if we do run out of time we will answer these, following the event, in an update to registered attendees.

During the online event, will my video and audio be viewable to everyone else?

No, as an online audience member you will have no video or audio capabilities throughout the event. You will, however, be able to interact with us and other participants both in-person and online using the chat box function which we will explain during the introduction.

When will I be sent the details to join?

For those joining us in-person we will aim to send final confirmation and details about how to find us around one week prior to the event. If you're watching the event online we will send you a link with details of how to join around four days prior to the event. Please keep an eye out for this in your inbox and do let us know if you haven't received it. It is also worth checking your spam folders too! We can always re-send if necessary, in which case please contact us at info@eaaa.org.uk.

Where will the in-person event take place?

The live event will be taking place at our new headquarters at Norwich Airport, Helimed House. Full address is: Helimed House, Hangar 14, Norwich Airport, Gambling Close, Norwich, NR6 6EG

Can I invite my friends and family to watch too?

Yes of course! Please ask them to register for the event via our website here: eaaa.org.uk/roadshow21. That way we can ensure we have sufficient provisions in place for the number of people joining us and send them the correct details to watch along too.

Who do I contact if I have any further questions?

If you have additional questions about our Annual Roadshow, please email us at info@eaaa.org.uk. We look forward to hearing from you.