



Frequently Asked Questions

Where does the money go?

From each £3 balloon, East Anglian Air Ambulance will receive £2.37

For every 2 balloons we sell we could buy 17 pairs of Surgical gloves or 5 retractable scalpels, for every 10 balloons we sell, we could buy a blizzard heat blanket to keep patients warm in transfer

Who can take part in the event?

This virtual event is open for everybody to enjoy, so families, friends and colleagues can all get involved! If you are under 18, you must get your parents or guardian to purchase a balloon for you.

When does the race start and end?

The race starts at midday on Wednesday 2nd June 2021, when all the balloons will be 'released' from Westminster Abbey, London. Balloons can be bought up until 11am on the day of the race. The race ends on Wednesday 9th June at 5pm.

What you could win?

Your balloon will challenge all the other balloons to travel the furthest in 7 days and you could be the luck winner of one of the following prizes:

1st Prize - £500

2nd Prize – Apple I Pad

3rd Prize – 10 x luck winner £10 book vouchers

There will also be special prizes for the top 3 East Anglian Air Ambulance balloons that travel the furthest.

How do I find out if I have won?

If you are one of the lucky winners you will be notified withing 7 days of the race finishing.

What is a virtual balloon race?

The race is as real as possible, as the balloons are affected by the actual weather conditions over the 7 days. Once your virtual balloon has been "released" from Westminster, you can follow its progress on Goggle Maps and see how it fairs against the elements. The race will feature balloons from a number of charities, all competing to see whose will get the furthest!

How do I watch the launch & track my balloon in flight?

Once the balloons are virtually launched (see launch sequence on Eco Racing homepage www.ecoracing.co) they are subject to a simulated flight path pattern based on the actual weather conditions such as a prevailing wind speed and current temperature.

The simulation uses an advanced computer-modelling programme linked to Google maps and a commercial weather data supplier, Aeris. By clicking on 'Balloons' on the race homepage, you will see the leading 100 balloons listed. The information shows straight line distance travelled in kilometres from the launch post, plus the balloon's latitude and longitude

Can I raise further funds for East Anglian Air Ambulance through the balloon Race?

Of course, the best thing you can do is tell your friends, family and colleagues and ask them whether they would like to join the race or encourage others.

Who runs the event?

The event is run by 'Eco-Racing' and we are taking part in a joint race with other charities on Wednesday 2nd June, however your balloon funds will go towards East Anglian Air Ambulance.

Where are the Terms & Conditions & Private Policy?

Eco-Racing's terms and conditions are [here](#) and privacy policy [here](#)

Hints & Tips from Eco-Racing...

Enhance your chances of winning

When you have created an account and bought balloons for East Anglian Air Ambulance, you can link through to your personal dashboard. On the dashboard you can 'customise' each balloon by changing various parameters of the balloon size, shape and composition to enhance your chances of winning.

Reflecting real life, virtual balloons just like latex ones, can pop if the balloon parameters are not suited to the weather. For example, maximising helium content in stormy weather is not advised, so looking at the predicted weather for your race period prior to customisation helps your chances of winning.

Have fun decorating your balloon

Lots more fun can be had decorating your balloon with all sorts of colours, patterns and a personalised message. Remember that you can return back to your dashboard and change elements of your balloon or redecorate as often as you like right up to the race launch time and date.

Thank you for supporting East Anglian Air Ambulance

Together we save lives