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patient Tilly and mum Hayley

## WELCOME to lift Dff #62

Hello and welcome to the latest edition of Lift Off.

I'm Roy Swain, and I'm in my third-year volunteering for this incredible charity. I joined after a visit to the Cambridge base where I had an inspirational conversation with one of the doctors and now I'm extremely proud to represent the charity at all kinds of events. I've found volunteering great fun and really enjoy the camaraderie amongst the new friends I've made, staff and volunteers all with the same dedicated commitment to the charity.

There are many volunteering opportunities at EAAA, often interacting with the wider public, so it's invariably fun, always rewarding and something I can choose at my convenience, but be warned, once you start you'll become addicted! My volunteering might involve receiving donations, attending street collections, picking up collection tins at shops, pubs and clubs, all of which supports the incredible team that coordinates keeping the amazing medical crews flying and saving lives.

For 2022 EAAA has scheduled many exciting events, the success of which depends upon volunteer help, so there is always



lots of scope to help out. On pages 10 and 11 you can read about this year's Trek 24 events; hiking 24 miles, or 24 km is no mean feat, but it is a great way to raise life-saving funds, and to see how volunteers contribute. From personal experience, the events are professionally organised and being there to greet participants, cheer them on, ensure their safety and offer support when they finish is so rewarding. Why not consider helping at one of these events and/or taking part in a trek yourself?

Throughout this edition of Lift Off you'll learn of EAAA's recent successes and developments and the different ways that you can support this amazing charity, so that together, we can save lives.

Roy Swain **EAAA Volunteer** 

ISSUE 62 | 2021 HIGHLIGHTS.

## 2021 HIGHLIGHTS.

It wouldn't be right to share our first issue of 2022 without reflecting on some of the amazing achievements of last year, all made possible thanks to our incredible supporters.

2021 will always be a major milestone year for our charity as it was the year we moved into our new Norwich HQ, started flying 24/7 and started carrying blood on board every mission. As we progress forward as a charity at the forefront of pre-hospital emergency care, we maintain the sizeable mission to provide exceptional levels of support for each of our patients, both pre-hospital and through aftercare. To do this, we need to raise £15 million each year to deliver and develop our 24/7 service, by air and by road. We thank you immensely for the part that you play in ensuring that our doctor and critical care paramedic teams can be there to deliver advanced pre-hospital care, whenever they're needed.



## I HELIMED HOUSE

In April, our crew moved into our new Norwich HQ, Helimed House. Funded through generous gifts in Wills, the £7 million development enabled us to finally have the training, rest and welfare facilities required for a fully 24/7 operation.



## I BLOOD ON BOARD

In July, following an urgent fundraising appeal, we were able to permanently carry blood on board every mission, delivering blood transfusions as a core part of our life-saving service.



## **I FLYING 24/7**

On 30 June we became the first air ambulance in the East of England to fly round-the-clock, extending our 24/7 cover by rapid response vehicle (RRV) to 24/7 cover by air and by road across the region.

## **I LOOKING AHEAD**

Looking to the future, we're currently working on a refreshed five-year strategy, specifically looking at how we can continue to provide the best possible service for our patients, funded in the most sustainable and cost-effective way. Part of this strategy work also involves continuing to develop our work around prevention, such as our community CPR training programme, and in finding the best ways to push forward with our prehospital emergency medicine research and development work, through our designated research committee, known as RAID.

We look forward to being able to update you more on our future plans later in the year.

## IN THE NEWS.

### SUPPORTER SURVEY — WIN A **CHANCE TO VISIT US!**

We're running a Supporter Survey at the moment to help us learn more about our amazing supporters, but more importantly, how we can best communicate with you about our work! We'd like to know more about your reasons for supporting EAAA, how you like to hear from us, how frequently and which areas of our work you find most interesting. The survey will be open until 30 April 2022 but if you respond before 15 April you will be entered into a draw to win a tour of our Norwich base, Helimed House!

eaaa.org.uk/survey







### **GIFT OF LIFE APPEAL SUCCESS**

In the last issue of Lift Off we launched our Christmas campaign, the Gift of Life appeal. We received an absolutely staggering response to this with more than £90,000 in donations received and 1.070 stars sent in to decorate Christmas trees all over our bases and offices with lovely, heart-felt messages for our crews and memories of loved ones. We've also recently heard from Mark Drury, the patient who was featured in this campaign, and we're thrilled to report that he is fighting fit and that he and his wife, Melanie, have recently adopted a young boy.

Your support enabled us to be there for Mark when he needed us at the time of his cardiac arrest and now he has the gift of a new family. Your continued support will enable us to be there for many more patients and their families in the future. Thank you.





## **2021 MISSION STATS**



1.754

**PATIENTS** TREATED



1,467 HELICOPTER **TASKINGS** 

1,122 RRV **TASKINGS** 

## CRITICAL CARE PRACTITIONER OF THE YEAR — LIAM SAGI



Last year EAAA was shortlisted for five Air Ambulance UK Awards of Excellence, including; Pilot of the Year, Campaign of the Year, Team of the Year, Special Incident of the Year and Critical Care Practitioner of the Year. The winners were announced in December and we were all delighted to see Critical Care Paramedic Liam Sagi win this national accolade for his ward-work, enthusiasm and dedication to his role.

Liam said: "Just to be nominated for this award is a huge honour. I feel incredibly privileged to do my job and I love being able to help people at their worst hour, so to be presented with this award is truly humbling. I am very thankful."

ISSUE 62 | IN THE NEWS.

## IN THE NEWS:

# INTRODUCING THE NEW D3 FIVE-BLADE ROTOR HEAD. Shin or femur.

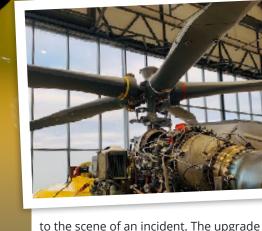
We're very excited for our Anglia One helicopter, G-RESU, to be the first Airbus H145 in the UK to have been upgraded to the brand-new state-of-the-art 'D3' model, with a five-blade rotor head. The five blades will generate more lift, reduce vibrations and improve handling and stability, providing improved comfort for our patients and crew as they operate 24/7.

As a charity which doesn't receive regular government funding, it's really critical for us to have the support of specialist engineers at Babcock, our aviation partner, to keep us at the forefront of engineering advances which will have such positive impacts on our patients. This upgrade has been technically very challenging, involving stripping the aircraft right down and building it back up again, taking over 900 hours. The main benefits will be for our patients due to the lower cabin vibrations, especially for those with very painful injuries, such as a fractured

shin or femur. The vibrations are most intense during take-off and landing, so for these patients the in-flight experience will now be much more comfortable. For patients with a traumatic injury and major wounds which are actively clotting, this upgrade to our helicopters will make an air transfer safer. In these cases, it's important to keep the patient as still as possible so as not to disrupt that vital clotting process. Reduced vibration will provide a more stable transfer, reducing the chance of these patients deteriorating while in the air.

Patient safety will also be enhanced on all missions by improving oxygen and blood level monitoring in-flight, as this can also be impacted by vibrations. The much smoother flight is likely to enhance our ability to capture more stable readings in the air, especially for anaesthetised patients.

As a 24/7 operation, EAAA are always looking for ways to improve their service when bringing a mobile intensive care unit



will be keenly noticeable at night when there are fewer airports open to refuel at, carrying more fuel on board could result in an extra half an hour of flying time.

The additional weight allowance means we can carry more vital equipment on every mission, to bring advanced hospital-level care to where it's needed; whether that's somebody's home or the roadside. In some cases, it will also mean that we're able to fly a guardian to hospital with a young child, giving even more support and comfort when it's needed.





Our Anglia Two aircraft, G-HEMC, will now undergo the same transformation, returning later this year. We are extremely proud to be the first air ambulance in the UK to fly this model of helicopter, helping us to maintain a leading and cutting-edge service for the people of East Anglia and the best possible care for the most seriously ill or injured.



# TREK 24 IS BACK!

We're looking forward to a busy spring and summer of events and connecting with our supporters more this year than we have been able to over the last 24 months.

Together we really do save lives and know that our crews wouldn't be able to take off and provide critical care for our patients - wherever they might be and whatever the time of day or night - without the help and support of the local communities that we're here to care for.

Following the success of our Suffolk, Chilterns and Norfolk Trek 24 events last year, we're excited to be organising an extra Trek 24 this year: along the picturesque Norfolk Broads. If you haven't joined us on a Trek 24 before, or if you have but now you're keen to try a different route, we'd love to see you at one of the following events!



For more information of these amazing 24 km and 24 mile routes and to sign up, go to www.trek-24.co.uk

Each Trek requires a basic level of fitness and stamina but with the right training and mindset, walkers of all experience levels are welcome. You'll have exclusive access to lots of tips and fundraising support available to help you safely complete this challenge, and you will help us to save more lives. These are fully supported treks with coach transfers, refreshments and lunch provided, as well as a hot meal to greet you at the end once you've crossed the finish line!



#### NORFOLK BROADS TO NORWICH

Saturday 7 May 2022

Perfect for nature and local history lovers, finishing at Whitlingham Country Park, Norwich.



#### SUFFOLK COAST AND COUNTRYSIDE

Saturday 11 June 2022

Incredible sights, including wildlife-rich wetlands, ancient heaths, shingle beaches and historic towns and villages. Finishing at Sotterley Estate.



#### THE CHILTERNS CHALLENGE

Saturday 23 July 2022

Perfect for stunning hilly views, nature reserves and country parks, finishing at Barton Hill Farm.



#### **NORFOLK COAST PATH**

Sunday 11 September 2022

Perfect for lovers of the Norfolk seaside and natural history, finishing at Holkham Hall.

Get £5 off your ticket price with code **LIFTOFF** 

(when you book before 17 April)

## GET UP AND GO FUNDRAISE!

There are so many things you can do in your local community to support EAAA, we challenge you to Get Up and Go Fundraise to help our crews save lives, 24/7.

Got to www.eaaa.org.uk/fundraise to download your free fundraising guide today to get you started.

If your local community is planning to celebrate the Queen's Platinum Jubilee in June, why not support EAAA and fundraise at the same time?







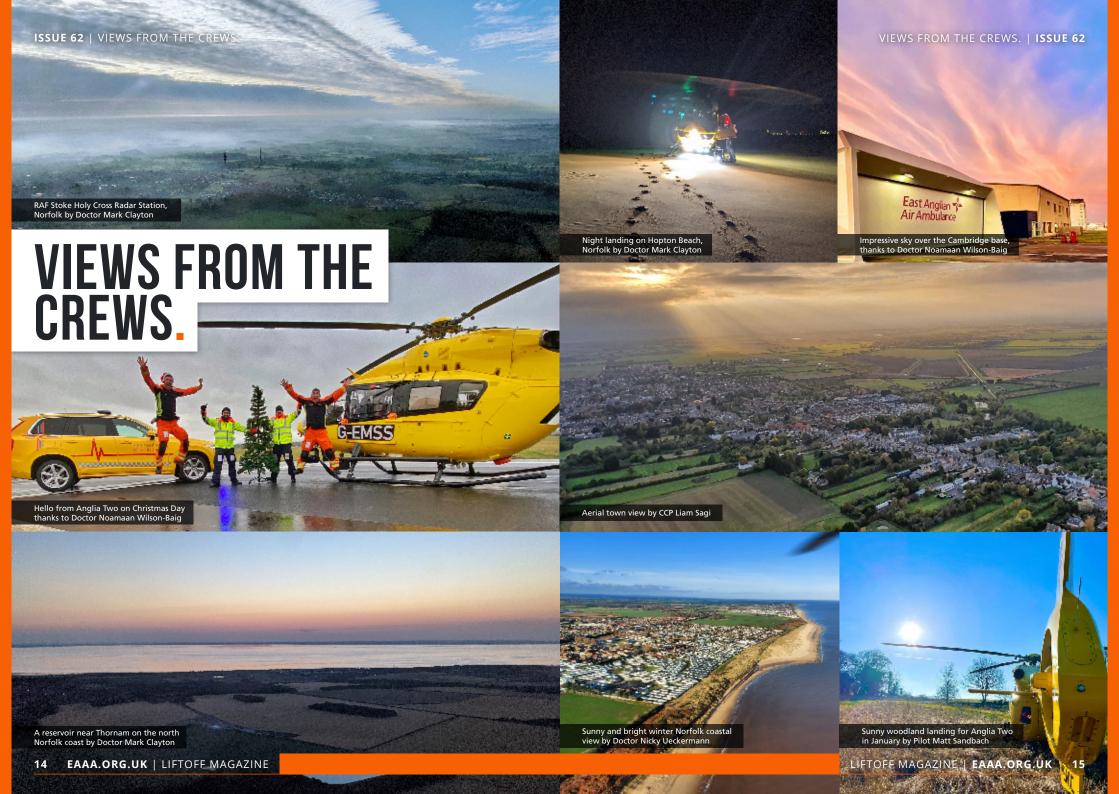
## VOLUNTEER YOUR TIME AND HELP TO SAVE LIVES IN YOUR LOCAL COMMUNITY IN 2022!

Any time you can spare could help us to:

- Get more collection boxes out in the community near you
- Attend collections in local stores or at community events, such as fetes and fairs
  - Support EAAA organised events, such as Trek 24 and Only the Brave
  - Provide lifesaving skills training to schools and groups in your community
    - Deliver talks to local groups

Get in touch now to find out how you can make a difference by contacting:

info@eaaa.org.uk or calling: 03450 669 999.



## GOODBYE FROM Dr Pam Chrispin

In January, we said goodbye to the first female doctor to join EAAA. An incredible role model, Dr Pam Chrispin is now enjoying a well-earned retirement after helping to shape this charity into the leading air ambulance charity that it is today. After a distinguished 40-year medical career and 14 eventful years at EAAA, we are all truly grateful for Pam's expertise and commitment.

Before leaving, Pam wrote this special note to be included in Lift Off:

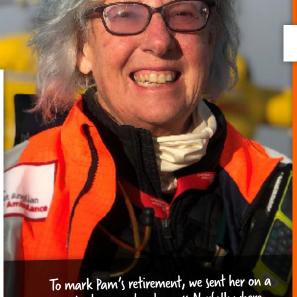
"I wanted to reflect on all the changes since my first flight in 2007. Back then doctors were volunteers who did what they could, when they could. I had little specific training or understanding about pre-hospital medicine but was shown the ropes by some amazingly patient, wise, pioneer doctors and critical care paramedics (CCPs).

There have been one or two dark moments but overall the improvements in clinical practice, equipment and team expertise have been extraordinary. We used to focus on getting to the patient quickly: now it's

about starting hospital treatment at the roadside or bedside. We used to hope we did a good job: now we have robust data that prove our care improves outcomes for the most critically ill or injured patients. I was EAAA's first female doctor: now we have many excellent women doctors, CCPs and pilots. Introducing registrar training was a game-changer and it has been fabulous to play a small part helping a new generation to become much better pre-hospital physicians than I ever was. The same is true of my clinical governance role: making sure our service is the best it possibly can be for the people of East Anglia.

My farewell message would not be complete without a heartfelt thanks to our donors and supporters, who have allowed me to do this wonderful job, never forgetting every patient it has been my privilege to attend as a pre-hospital doctor. Over the years I have worked with many truly inspiring people across the charity and pre-hospital world thank you, every one of you!

**P.S.** I still wave at the helicopter when it goes over our house"



surprise treasure hunt across Norfolk where she was reunited with lots of special people and patients from her medical career.

Emma was 37 weeks pregnant with Willow, now three, when she suffered a placental abruption, putting both of their lives at risk. Pam quickly diagnosed Emma's condition and helped to get her to hospital in time for both lives to be saved.

Tilly, now nine, (pictured on the cover) was five when she suffered a life-threatening asthma attack four years ago, Pam and the EAAA team were integral in stabilising Tilly and getting her safely to hospital.



## I PAM'S BEST BITS

Favourite place to fly over - East Anglia is all beautiful to fly over but perhaps one of the most amazing things is seeing a whole circular rainbow or seeing the trees in Thetford Forest making tiny clouds as they 'breathe'. And no day where you see the sea is wasted.

**Happiest memory - Meeting up with baby** Willow after a really traumatic birth, then again during my last week! I think of her every year on her birthday.

Best fundraising challenge - Cycling from London to Paris, although I have done many things in many outfits over the years!

**Most famous moment -** Being on the Queen's Speech in 2016





# CLINICAL CORNER.

TRAINING FOR THE WORST TO KEEP PATIENTS SAFE, NO MATTER WHAT

At EAAA we run a weeklong Pre-Hospital Emergency Medicine (PHEM) course every six months for our new doctors and paramedics. This course trains them to be able to attend patients as a team and deliver the high standard of care EAAA are known for. These courses use real-life scenarios, and we have lots of help from the ambulance service during this course so that the clinicians can train with other professionals and practice how to work in larger, unfamiliar teams. It's important to learn how to work well under pressure with strangers, on the roadside or in the middle of a field.

While working at EAAA, we constantly need to update these skills and keep our clinicians clinically 'current' with other training, such as learning how to use ultrasound, undertake lifesaving surgical skills, training on new kit

or equipment and encourage our crews to teach others. Some of this training happens during down time on shifts, often utilising our special simulation suite at Helimed House, or on bespoke EAAA run courses.

With our crews often attending chaotic scenes, it's important to train for 'worst case' scenarios or when things can unexpectedly go wrong. Thankfully, this very rarely happens but our simulation suite allows us to train for emergencies with advanced, realistic training mannequins and with a room that can be changed to simulate any environment. This helps to make the team really feel like they are outside or in a patient's home, in

hospital or in an ambulance, with videos projected all around them. In the simulation room we can also vary the temperature, work in the dark and even add a strong wind to replicate the most extreme outdoor settings our crews can find themselves in.

Training in this way, by simulating difficult cases, practicing with rarely used equipment and in a setting that feels real, means if teams encounter similar situations while caring for a patient, they're prepared. We can also add loud noise and other distractions during the training simulations, which helps the team practice remaining calm and able to do what they need to even when chaos is going on all around them.

This state-of-the-art training facility was fitted out by in-kind support from Scotia UK, who provided the Scotia Medical Observation and Training System (Smots) we use, which allows our teams to record the training session for review, including the vital signs readings of the simulation.

Our pilots also regularly undergo refresher training to make sure that they are well-drilled in a wide-range of aviation-related scenarios, doing this with a senior training captain while on shift or travelling to a flight simulator in Germany to refresh their skills. The pilot teams also regularly undertake additional night-flying training to practice and rehearse procedures for flying at night using their high-tech NVIS goggles.

ISSUE 62 | CLEAR THE CLUTTER.

## Look out for our uellow banks!

## **EAAA CLOTHING** BANKS ARE COMING!

Each year in the UK it is estimated that 350,000 tonnes of used, but wearable, clothing is sent to landfill. That's the equivalent weight of almost 98,000 of our H145 helicopters!

We're excited to be working with Recycling Solutions, our new textile recycling partner, to introduce our own (and very yellow) clothing banks! Popping up across East Anglia very soon, you can now clear the clutter, help to reduce the amount of clothing being sent to landfill and raise money for EAAA at the same time. EAAA will receive at least £200 for each tonne of clothing recycled through the banks, and the maintenance and collection costs are covered by Recycling Solutions.

So, next time you have a sort out, remember to look out for one of our brandnew yellow banks. We're also looking for more places to host a clothing bank, please email daisy.rivetti@eaaa.org.uk to get in touch if you know of somewhere in your local community with high footfall, such as a community centre, that could help.



## **HOW ARE THE CLOTHES RECYCLED?**

Once the banks have been emptied, the clothes are sold to trading partners in the UK and abroad to be sorted. The best quality items are sent to second-hand shops or markets in Europe, Africa or India and items that cannot be re-worn are shredded and recycled into other materials, such as mattress stuffing. All of our sorting partners are working towards zero waste, and we only sell into markets where free and fair trade is available. Find out more about this initiative online at: www.eaaa.org.uk/clothing

A huge thank you to the places that have already signed up to host the first wave of EAAA clothing banks!

- 1st Southwold and Reydon Scout Group
- Beers of Europe, King's Lynn
- **Bottisham Sports and Social Club**
- Budgens, Great Blakenham
- Clopton Village Hall
- Fen Drayton Village Hall
- Guilden Morden Village Hall
- Kelsale-cum-Carlton car park recycling point
- Saracens Head, Diss
- The Three Horseshoes, Huntingdon
- The Riverside Centre, Stratford St Andrew
- Thurleigh Playing Field Trust
- Totternhoe Memorial Hall



## PLANNING FOR THE FUTURE

With Ashtons Legal

You can learn amazing things from having difficult conversations, which is why we've teamed up with a local law firm, Ashtons Legal, to deliver three online webinars aimed at making those difficult conversations about what you'd like to happen after you die, easier.

We know it's not something any of us want to think about, (at any age) but through this series of webinars we're hoping to provide some sound legal advice and to myth-bust some of the common misconceptions around making a Will, powers of attorney, protecting your assets and going through probate after the death of a loved one.

Join us from the comfort of your own home for the following free sessions. All you need is access to a laptop or tablet and the internet to benefit from these impartial and informative webinars.

## I THE WEBINARS

Planning for the future: Why writing a Will should be high on your to do list. Thursday 24 March

Lasting Powers of Attorney: If you can't manage your finance or make health decisions, who will? And what it means to be an acting Attorney. Thursday 21 April

Care funding: protecting your assets. Probate: Where to start following the death of a loved one and how to make it easier. Thursday 19 May

loin us for one of these sessions (or sign up for all three!) now by visiting: www.eaaa.org.uk/webinars

## **EAAA SPRING** RAFFLE 9099



Roger was 72 when he collapsed in the middle of the Cambridgeshire countryside while walking with his wife and friends. He suffered a cardiac arrest, and his location was too remote for an ambulance to reach him.

Within 15 minutes of calling 999 our Anglia Two team was with Roger, providing critical care at the scene to restart his heart, protect his oxygen supply and to fly him to a specialist hospital for treatment.

By playing in our Spring Raffle - for just £1 per play - you will be helping us to be there for more people like Roger, 24/7, 365 days a year.





www.eaaa.org.uk/springraffle

Our Spring Raffle is back with 13 cash prizes up for grabs. You could win one of ten £50 prizes, our third-place prize of £500, second prize of £1,000 or our amazing top prize of £3,000. If you reply before the 1 April, you will also be entered into a special draw to win £100.



Play in the Spring Raffle today and you could win £3,000

The EAAA raffle is promoted by East Anglian Air Ambulance (Trading) Ltd in support of East Anglian Air Ambulance, registered charity no. 1083876. Responsible persons: S Judd and C McGeown, Helimed House, Hangar 14, Norwich Airport, Gambling Close, Norwich, Norfolk NR6 6EG. Licensed by the Gambling Commission: www.gamblingcommission.gov.uk. Licence number: 3319







## Get up and THANK YOU TO OUR COMMUNITY. Sew Yellow

We're always blown away by the amazing things people do to support EAAA. Here are just a few inspirational shoutouts to say thank you.

### **CHRISTMAS LIGHT DISPLAYS**

Every year we're delighted to have so many people put up Christmas light displays for EAAA, with 30 people across the region taking part this year. Altogether, these stunning displays raised more than £17,000 - almost enough to fund five of our life-saving missions.

A huge well done to Arthur Hogg who raised the most funds through his display, a whopping £4,000 and a big shout out to Roger Partridge who's display (pictured) was picked as the best display by our crew. Both winners won £75 Sainsbury's gift vouchers, donated by Athena Care Homes Group.



#### **SEW SOPHIE**

We'd like to say a huge thank you to Sew Sophie who supported EAAA through numerous sewing activities last year with her stunning EAAA cross stitch designs, raising over £1,000! A portion of each kit is donated to EAAA and they are great fun to do. Visit her website to order one of her latest designs and support EAAA now by visiting: www.sewsophiecrafts.co.uk



## **IPSWICH TO JOHN O'GROATS** AND THE SCOTTISH COASTLINE

Shout out to Alan Gent and Tony Box of the Rotary Club of Ipswich Wolsey who took part in the Indy 500 across Scotland's coast. The pair drove an incredible 2,000-mile loop from Ipswich, up to John O'Groats, across the 500mile scenic coastal route and back again. Their trusty old Proton car survived the trip and they raised a fantastic £945.68 for EAAA. Thank you!



## **HUGE WELL DONE TO FORMER** EAAA PATIENT, MIA, FOR BEING AN **AMBASSADOR FOR EAAA!**

In 2019 Mia was in a life-changing accident when she was 12 where she was saved by EAAA. Mia always loved to dance but couldn't for a long time, while she was recovering. After her accident students from her school, Soham Village College, (Churchill House), voted to support EAAA as school charity. Many of the students chose to raise money by giving up something they loved, as Mia had to give up dancing. Mia and her school are still supporting EAAA and Mia is making great progress, dancing in Soham's Got Talent last year and coming 3rd! A huge thank you to Mia and her school for their support.

## £15.000 FROM MINTLYN CREMATORIUM, NEAR KING'S LYNN

A huge thank to the team at Mintlyn Crematorium and to all of the families who consented to support EAAA through a scheme which involves recycling metal from medical implants after cremation. This unusual and really thoughtful donation will make a huge difference to our work, thank you for supporting us in this way!



## **WILLIS CHARITY BALL**

You may remember lonathan from the last issue of Lift Off where we told you about a life-threatening farming accident he was involved in. Jonathan's incredible survival story made national news headlines and the family have so far raised almost £50,000 for EAAA to say thank you for saving his life! The bulk of this was raised through a charity ball held in November.

A huge thank you to everyone who so generously supported the charity ball, including the Park Farm team for donating the use of their venue in Thorney, Peterborough, a fantastic charity auction, run by Cheffins in Ely, and professional IT support, donated by FWD-IP.

### YOUNG FARMERS TRACTOR RUN

On a chilly day in December, the Suffolk Young Farmers organised their Annual Charity Tractor Run in aid of EAAA. Over 60 tractors took part, following a route around the Stonham Aspal area and raised an amazing £1,758.47!

#### Stuck for the perfect gift? Why not purchase a EAAA lottery gift membership

Please complete the form below, including all relevant sections for your preferred method of payment, and return the form and your payment to **FREEPOST EAAA**.

Your details	Title		First name		Last name			
Address								
Postcode		Telephone		Email				
Please verify your age		Date of birth DD/MM/YYYY		I confirm that I am over 18 years of age				
Please select where you would like the gift sent		If this membership is for yourself, tick the box and complete the payment information below  Send the gift membership to my address  Send the gift membership to the recipient						
Gift recipient 1	Title		Gift recipient 2	2 Title	Gift recipient 3	Title		
First name		First name	First name		First name			
Last name			Last name		Last name			
Address			Address		Address			
	Postco	ode		Postcode		Postcode		
Telephone			Telephone	Telephone		Telephone		
Email			Email		Email			
Age verification of recipient 1		of birth	Age verification of recipient 2	Date of birth	Age verification of recipient 3	Date of birth		
I confirm recipient 1 is over 18 years of age I confirm recipient 2 is over 18 years of age I confirm recipient 3 is over 18 years of age								
Payment amount		elect the you would like er recipient	Payment total					
£13 (quarter of a y	ear)		Payment method					
£26 (half a year)			Please complete one payment method below, debit card or cheque If you would like to set up a Direct Debit, please contact us directly on 03450 669 999					
£52 (one year)		Cheque	Debit card	Debit card				
Other, please spec (Minimum payment £1		£	I enclose a cheque made payable to	Card number:	Card number:			
Date of first draw		MM <b>/</b> YYYY	Friends of EAAA for the payment total above	Start date: E	Start date: Expiry date:			
Please enter the date you would like the membership to begin. If left blank it will be entered into the next draw				Signature				



## **GIVE A GIFT THAT MAKES A DIFFERENCE**

If you are looking for a gift that really stands out, then consider a membership to the East Anglian Air Ambulance (EAAA) weekly lottery. Not only could your gift win the recipient one of 18 weekly cash prizes between £50 and £1,000, they are also automatically entered into our weekly accumulator draw, where they could win up to £25,000! At the same time, your gift is supporting EAAA and helping us to save lives across the region.

To purchase your gift membership, you can call us direct on **03450 669 999**, or complete the form overleaf and post it back, with the payment in the **FREEPOST** envelope provided.

Both the person buying the gift and the recipient must be over 18 years old. Tickets for the EAAA lottery cost £1. Results are drawn every Friday using a random number generator to select winning numbers, allocating one prize per number drawn. Prizes are allocated in turn to the combinations matched against the details of individual lottery players and will be distributed to the winners by means of cheque. Members have a 1 in 6,480 chance of winning a prize in the weekly lottery draw and a 1 in 120,500 chance of winning the accumulator draw each week. In 2021, EAAA received £6,073,687 in ticket sales, of which 86.03% went straight back to the charity, 1.97% was spent on prizes and 12.00% on expenses.

#### Prefer to sign up by Direct Debit?

No problem. Setting up your monthly Direct Debit is quick and easy. We can collect payment either monthly, quarterly, every six months or annually.

Simply call us direct on **03450 669 999** or email the team at: info@eaaa.org.uk

The EAAA lottery is promoted by East Anglian Air Ambulance (Trading) Ltd in support of East Anglian Air Ambulance, registered charity no. 1083876. Responsible persons: S Judd and C McGeown, EAAA, Helimed House, Hangar 14, Gambling Close, Norwich, NR6 6EG. Licensed by the Gambling Commission: www.gamblingcommission gov.uk. Licence number: 3319





## LOTTERY ACCUMULATOR PRIZE WINNERS

Don't forget that every week you play in our lottery you have the chance to win our Accumulator prize! This goes up by £500 each week it's not won up to a value of £25,000.

## Some of our recent Accumulator winners are:

**£500** – Mrs L, Norfolk 11/02/2022 **£5,500** – Mr W, Suffolk on 4/02/2022

£3,000 - Mr G, Cambridgeshire 19/11/2021

By playing in our weekly lottery, for just £1 per play, you have the chance to win one of 18 weekly cash prizes as well as the Accumulator prize – all while helping to keep our crews flying.

#### Thank you and good luck!



## NORFOLK BROADS TO NORWICH

Saturday 7 May 2022





## SUFFOLK COAST And Countryside

Saturday 11 June 2022



## THE CHILTERNS CHALLENGE

Saturday 23 July 2022



## NORFOLK COAST PATH

Sunday 11 September 2022

Trek 24 miles or 24 kilometres and help save lives in East Anglia.

TICKETS FROM £20. SIGN UP TODAY AT WWW.TREK-24.CO.UK

Get £5 off your ticket price with code **LIFTOFF**(when you book before 17 April)